

Media Evaluation

Communication – 2

In this activity you will be provided with an opportunity to summarize and critique a scientific article from a scientific reference i.e. Popular science, Scientific America, Science News, Science Digest, or others. The topic can range through all the sciences but should have some chemistry content.

The criteria is as follows

- The article is minimum 400 words. The summary of the article is 100+/- 5 words in length (30%)
- Include s glossary of scientific terms (10%)
- Write s comment on the scientific accuracy, research validity, possible extension and the impact of this topic on society. (20%)
- Comment on the various forms of communication in the article. (10%)
- Include a copy of the original article. If the article is removed from the Internet it must be in it's original printed format (text / pictures) not re-written. (5%)
- A group consists of _____ people. Note what the contributions of each individual are. Sign the title of the article on the posted sheet with one name from the group. Only one group per article.
- This is the creative part. External dimensions a 30 cm cube. Hand in your assignments in a decorative, handmade container that reflects the article. (25%)